



SPONSORSHIP AGREEMENT

GENERAL. Sponsor agrees to sponsor the _____ described in the SPONSORSHIP PROPOSAL, a copy of which is attached as Exhibit A incorporated by reference. The Sponsor agrees to pay the following fees:

_____ - \$ _____

In consideration, LINCOLN BOYHOOD DRAMA ASSOCIATION, INC. shall provide Sponsor with the following benefits:

- Inclusion in the following PR materials: _____
- The following program ads: _____
- Inclusion on our website as follows: _____
- Invitation to the following special events: _____
- The following complimentary tickets: _____
- Other benefits as follows: _____

LINCOLN BOYHOOD DRAMA ASSOCIATION, INC. may adjust the benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

PAYMENT. Payments are due as follows: Twenty-five percent (25%) on or before _____, 20____ with the remaining balance due on or before May 1, 2012. Failure to pay fees when due may result in termination of this agreement. In-kind services shall be scheduled in writing by representatives of LINCOLN BOYHOOD DRAMA ASSOCIATION, INC. and Sponsor.

LIMITATION OF SPONSORSHIP. Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are related solely to the following productions occurring between May 1, 2012 and September 30, 2012: *Between Friends, A. Lincoln: A Pioneer Tale, Joseph and the Amazing Technicolor Dreamcoat, and Musical Comedy Murders of 1940.* The Sponsor shall have the first right of refusal to continue the Sponsorship in 2013 on such terms as Sponsor and LINCOLN BOYHOOD DRAMA ASSOCIATION, INC. agree.

LICENSE AND USAGE. Sponsor grants LINCOLN BOYHOOD DRAMA ASSOCIATION, INC. a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information owned by the Sponsor. LINCOLN BOYHOOD DRAMA ASSOCIATION agrees that the proprietary information will be used only in connection with the 2012 Lincoln Amphitheatre season to provide the benefits set forth above and any such other benefits as Sponsor and LINCOLN BOYHOOD DRAMA ASSOCIATION, INC. may agree. Use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld. Sponsor should provide the necessary proprietary information on or before February 15, 2012.

SPONSOR UNDERSTANDINGS. Sponsor understands that LINCOLN BOYHOOD DRAMA ASSOCIATION, INC. does not and cannot guarantee attendance figures and any dollar values or attendance figures set forth in the sponsorship proposal are merely estimates based upon general information available at the time of the proposal. No portion of the sponsorship payment is subject to being refunded for any reason except as provided in this agreement. Sponsorships are not exclusive unless specifically set forth in this agreement.

TERMINATION. LINCOLN BOYHOOD DRAMA ASSOCIATION, INC. may terminate this contract on thirty (30) days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, LINCOLN BOYHOOD DRAMA ASSOCIATION, INC. may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any fee received from Sponsor. Sponsor shall not terminate this agreement without the approval of LINCOLN BOYHOOD DRAMA ASSOCIATION, INC.

AMENDMENTS. This agreement may be amended only by a written instrument executed by both parties.

MISCELLANEOUS. This agreement is governed by Indiana law and is binding upon all of the parties' successors and assigns.

Dated: _____, 20__

Sponsor

Daniel R. Wilkinson, Executive Director
Lincoln Boyhood Drama Association, Inc.

Sponsor Name: _____

Address: _____

City _____ ST _____ Zip _____

Phone No.: _____

EXHIBIT "A"

Between Friends

April 27-29; May 4-5

Directed and written by Fr. Gavin Barnes, OSB

A play written by Fr. Gavin Barnes of St. Meinrad Archabbey, *Between Friends* is based upon the letters and writings of President Lincoln, General Ulysses S. Grant and General William T. Sherman. April 27, 28 and May 4, 5 would be evening performances starting at 7:30 P.M. for the general public. There is the possibility of additional daytime performances for high school U.S. History students, however there are no such scheduled performances at this time. Estimated attendance for five (5) performances is 1,250-2,500.

Synopsis

In spite of the battle context of the play, this drama is about the flowering of friendship which is what makes this project interesting and compelling. Three men, unlikely prospects for the development of any significant degree of intimacy with each other, are drawn into almost daily contact by the demands of an increasingly violent and frustrating Civil War and of the role each is called to play in it. Within this unpromising set of circumstances, they discover in each other dimensions of personality and behavior that bind the three of them together in a friendship of mutual admiration and profound respect.

All the more remarkable is the fact that this growing attachment to each other takes place largely through letters and telegraphic dispatches throughout the four years of the war. The power of this drama lies in its pursuit of purpose through the simple, sincere and unsentimental words of these three men to each other as an undeniable witness to their friendship. The Lincoln, Grant and Sherman trio of friends may well be part of the "great good" that Lincoln hoped would "follow this mighty convulsion."

A. Lincoln: A Pioneer Tale

June 8,-9, 13-16, 20-23, 27-30 and July1

Directed and written by Ken Jones

A. Lincoln is the signature Lincoln drama for 2012 that will premiere at the Lincoln Amphitheatre in June. Playwright Ken Jones, who authored *Lincoln: Upon the Altar of Freedom* presented at the amphitheatre in 2009-2010, directs his newly written production that will run June 8th through July 1st beginning at 7:30 PM with one Sunday matinee beginning at 2:00 PM. Estimated attendance for fifteen (15) performances is 5,000-10,000.

Synopsis

A. Lincoln: A Pioneer Tale is a two-act play enhanced by an original musical score of ten songs. The action of this play occurs in the years 1816-1830 and 1860-1865 interweaving between various locales including areas of Indiana, places in Washington, D.C., battlefields in the U.S., and, in the world 'twixt Heaven and Earth.' President Abraham Lincoln shares memories of his boyhood years growing up in the Indiana wilderness with his sons Tad and Willie at the White House which then seamlessly take the audience back to scenes from young Lincoln's Indiana youth. This musical production will be inspiring, entertaining, and educational for audiences of all ages.

Joseph and the Amazing Technicolor Dreamcoat

July 20-21, 25-28, August 1-5

Directed by Chris Tyner; Evansville Civic Theatre

Lincoln Amphitheatre continues a successful partnership with the Evansville Civic Theatre for the 2012 season. 2011's production of *The Wizard of Oz* attracted over 3,600 patrons over 12 performances brought many first-time guests to Lincoln Amphitheatre. Evansville Civic Theatre attracts the very best local talent and has presented many, many successful productions in the City of Evansville over the years. Director Chris Tyner is known for putting his own personal stamp on every production he undertakes and audiences are always eager to see the unique "spin" that he puts on some of their favorite shows. Andrew Lloyd Weber's *Joseph and the Amazing Technicolor Dreamcoat* has proved a very popular musical over the years and is sure to please audiences both old and young. Estimated attendance for eleven (11) performances is 3,500-5,000.

Synopsis

The Biblical saga of Joseph and his coat of many colors comes to life in this musical parable. Joseph, his father's favorite son, is a boy blessed with prophetic dreams. When he is sold into slavery by his jealous brothers and taken to Egypt, Joseph endures a series of adventures in which his spirit and humanity are continually challenged. He is purchased by Potiphar where thwarting advances from Potiphar's wife lands him in jail. When news of Joseph's gift to interpret dreams reaches the Pharaoh (wryly and riotously depicted as Elvis), Joseph is well on his way to becoming second in command. Eventually his brothers, having suffered greatly, unknowingly find themselves groveling at the feet of the brother they betrayed but no longer recognize. After testing their integrity, Joseph reveals himself leading to a heartfelt reconciliation of the sons of Israel. Set to an engaging cornucopia of musical styles, from country-western and calypso to bubble-gum pop and rock 'n' roll, this Old Testament tale emerges both timely and timeless.

Musical Comedy Murders of 1940

September 14-15, 21-22

Director to be determined

In 2011, Lincoln Amphitheatre produced *Our American Cousin* directed by Bud Schaaf using entirely local, amateur actors and technicians. Over 1,000 people attended the five performances of this 19-th century comedy that was a favorite of Abraham Lincoln's and was cemented in American history as the play Lincoln was attending when he was assassinated. For 2012, we are again presenting an all local production, however we have moved the performances later into September to take advantage of cooler weather. *Musical Comedy Murders of 1940* is a mystery/comedy that should prove attractive and entertaining for the fall season. Performances will be on Friday and Saturday evenings beginning at 7:30 PM. Estimated attendance for four (4) performances is 1,000-2,000.

Synopsis

The creative team responsible for a recent Broadway flop (in which three chorus girls were murdered by the mysterious "Stage Door Slasher") assembles for a backer's audition of

their new show at the Westchester estate of a wealthy "angel." The house is replete with sliding panels, secret passageways and a German maid who is apparently four different people—all of which figure diabolically in the comic mayhem which follows when the infamous "Slasher" makes his reappearance and strikes again—and again. As the composer, lyricist, actors and director prepare their performance, and a blizzard cuts off any possible retreat, bodies start to drop in plain sight, knives spring out of nowhere, masked figures drag their victims behind swiveling bookcases, and accusing fingers point in all directions. However, and with no thanks to the bumbling police inspector who snowshoes in to investigate, the mystery is solved in the nick of time and the "Slasher" unmasked—but not before the audience has been treated to a sidesplitting good time and a generous serving of the author's biting, satiric and refreshingly irreverent wit.

Trail of Terror

October 13, 20, 27

This annual event is a partnership between the Friends of Lincoln State Park, Lincoln Amphitheatre, and a local school organization such as a drama department or FFA group. Past school partners have included Heritage Hills FFA, Heritage Hills Drama Department, and South Spencer FFA. This event was expanded from two to three Saturdays in 2011 and attracted nearly 1,000 guests. The campground at Lincoln State Park is always full during October weekends and there are many activities and events taking place in the park during those weekends including the annual *Trail of Terror*.

Total projected attendance for all 25th Anniversary Season productions: 11,750-21,500.

2012 CORPORATE SPONSORSHIP PROPOSALS

Exclusive 25th Anniversary Season Sponsor (1)

\$25,000

- Title sponsorship
- Inclusion in all print PR, radio ads, and pre-show announcements
- Full-page color ad in both 2012 souvenir programs
- Inclusion on all other programs or playbills
- Sponsor logo prominently displayed on the website
- Invitation to *A. Lincoln: A Pioneer Tale* opening night gala with opportunity to meet the director and actors
- Choose one of the following two options: (A) one (1) free ticket for each employee of your organization good for any of the four productions or (B) twenty-five (25) complimentary tickets to each of the four main productions
- One scheduled special company recognition night
- Sponsor name included on permanent 25th Anniversary plaque

A. *Lincoln: A Pioneer Tale* Presenting Sponsor (1)

\$10,000

- Principal billing at all *A. Lincoln* performances (June 8-9, 13-16, 20-23, 27-30 & July 1)
- Inclusion in all print PR, radio ads, and pre-show announcements associated with *A. Lincoln*.
- Full-page color ad in the *A. Lincoln* souvenir program

- Prominent signage identifying Sponsor as the Presenting Sponsor of *A. Lincoln*.
- Sponsor logo prominently displayed on the website
- Invitation to *A. Lincoln: A Pioneer Tale* opening night gala with opportunity to meet the director and actors
- Up to twenty-five (25) complimentary tickets to *A. Lincoln: A Pioneer Tale*
- One scheduled special company recognition night with employee discounts
- Sponsor name included on permanent 25th Anniversary plaque

***Joseph and the Amazing Technicolor Dreamcoat* Presenting Sponsor (1) \$10,000**

- Principal billing at all *Joseph* performances (July 20-21, 25-28, August 1-5)
- Inclusion in all print PR, radio ads, and pre-show announcements associated with *Joseph*.
- Full-page color ad in the *Joseph* souvenir program
- Prominent signage identifying Sponsor as the Presenting Sponsor of *Joseph*.
- Sponsor logo prominently displayed on the website
- Invitation *Joseph* opening night reception
- Up to twenty-five (25) complimentary tickets to *Joseph*
- One scheduled special company recognition night with employee discounts
- Sponsor name included on permanent 25th Anniversary plaque

***Musical Comedy Murders of 1940* Presenting Sponsor (1) \$ 5,000**

- Principal billing at all *Musical Comedy Murders of 1940* performances (Sept. 14-15, 21-22)
- Inclusion in all PR associated with *Musical Comedy Murders of 1940*.
- Prominent ad in the playbill, 1/4 -page ad in both souvenir programs
- Prominent signage identifying Sponsor as the Presenting Sponsor of *Musical Comedy Murders of 1940*.
- Sponsor logo prominently displayed on the website
- Invitation to opening night reception
- Up to fifteen (15) complimentary tickets to *Musical Comedy Murders of 1940*
- One scheduled special company recognition night with employee discounts
- Sponsor name included on permanent 25th Anniversary plaque

***Between Friends* Presenting Sponsor (1) \$ 5,000**

- Principal billing at all *Between Friends* performances (April 27-29, May 4-5)
- Inclusion in all PR associated with *Between Friends*.
- Prominent ad in the playbill, 1/4 -page ad in both souvenir programs
- Prominent signage identifying Sponsor as the Presenting Sponsor of *Between Friends*.
- Sponsor logo prominently displayed on the website
- Invitation to opening night reception
- Up to fifteen (15) complimentary tickets to *Between Friends*
- One scheduled special company recognition night with employee discounts
- Sponsor name included on permanent 25th Anniversary plaque

Concessions Sponsor (1) \$ 5,000

- Prominent venue signage identifying Sponsor at all performances
- Recognition with stage and program mentions
- 1/4--page color ad in both souvenir programs
- Up to fifteen (15) complimentary tickets to a performance of your choice
- Sponsor name included on permanent 25th Anniversary plaque

Lincoln Exhibit Sponsor (1) \$ 5,000

- Prominent venue signage identifying Sponsor at all performances
- Recognition with stage and program mentions
- 1/4 -page ad in both souvenir programs
- Up to fifteen (15) complimentary tickets to a performance of your choice
- Sponsor name included on permanent 25th Anniversary plaque

Trail of Terror Presenting Sponsor (1) \$ 1,500

- Mention in all PR associated with this event
- Prominent signage identifying you as the Presenting Sponsor
- Your logo prominently displayed on our website prior to the event
- Complimentary tickets

Secondary Sponsors (10-20) \$ 500

- Small venue signage at all performances
- Recognition with stage, program, and website mentions
- 1/4 -page ad in both souvenir programs
- Up to four (4) complimentary tickets to a performance of your choice
- Sponsor name included on permanent 25th Anniversary plaque